

SCREEN · VISTAS[®]

◆ C I N E M A A D V E R T I S I N G ◆

Slide artwork spec sheet

The dimensions of all artwork supplied:



The artwork should preferably be provided as one Photoshop file (EPS or JPEG) in RGB (not CMYK) at 300dpi for full colour artwork. We can accept the files on: CD, email or USB Pen drive.

For greatest impact keep the design simple. Darker backgrounds with contrasting text tend to work best on screen. Avoid white backgrounds as these are prone to flare. Keep words to a maximum of appx.30. Screen Vistas maintain the right to refuse artwork where the content is deemed inappropriate.